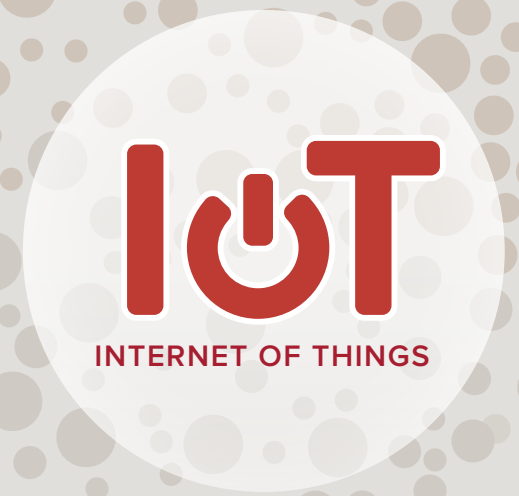


# 5 FACTS ABOUT THE INTERNET OF THINGS

BY THE IDEA PEOPLE

**94%** OF ALL BUSINESSES have seen a return on their IoT investments



1



**512%** USAGE INCREASE predicted between 2015 and 2020

2

## ECONOMIC IMPACT OF IoT

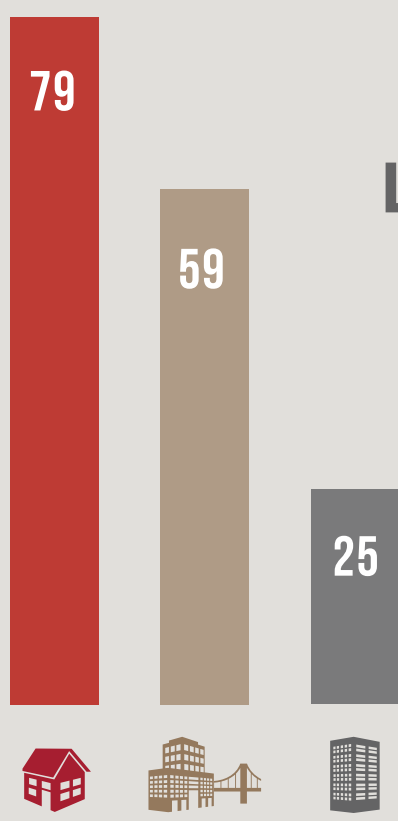
**\$1.9 TRILLION** in 2013

**\$7.1 TRILLION** by 2020

**\$14 TRILLION** by 2022



3



## LARGEST IoT INDUSTRIES IN 2014

**\$79.4 BILLION** Smart Homes

**\$59.2 BILLION** Smart Cities

**\$25 BILLION** Smart Buildings

4

**ONLY 0.06%** of things that could be connected

**10 BILLION** Things Connected

**1.5 TRILLION** Possible Things

**ARE CURRENTLY CONNECTED**

5

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- 1 [info.csgi.com/m2m-internet-of-things](http://info.csgi.com/m2m-internet-of-things)
- 2 [gartner.com/newsroom/id/2905717](http://gartner.com/newsroom/id/2905717)
- 3 [centricdigital.com/blog/digital-trends/internet-of-things-economy](http://centricdigital.com/blog/digital-trends/internet-of-things-economy)
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